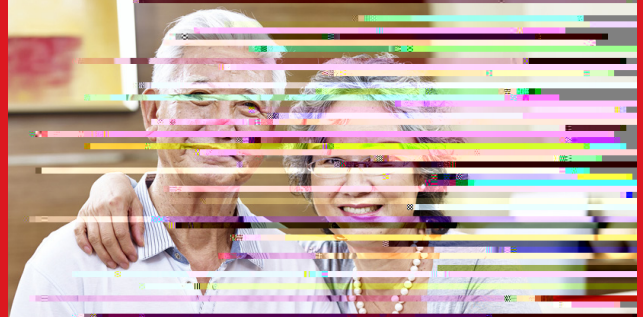




Digital Transformation of Long Term Care Products and Solutions

5 factors to consider when evaluating trends

Worldwide
Long Term
Care (LTC) is
a global
industry

As of 2017, the LTC industry is projected to grow at a CAGR of 6.0% from 2017 to 2030, reaching a value of \$1.5 trillion by 2030.

A global industry with a long history of innovation and growth. The industry is currently experiencing a period of rapid growth and innovation, driven by the increasing demand for long-term care services and the need for more efficient and effective solutions.

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Georgio Mosis
Head of
LTC

1. Achieve market duality.

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3. Repurpose existing successful technologies.

Long Term Care (LTC) is a global industry with a long history of innovation and growth. The industry is currently experiencing a period of rapid growth and innovation, driven by the increasing demand for long-term care services and the need for more efficient and effective solutions.

4. Avoid pilot-itis.

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5. Use “high tech” to enable “high touch experiences”. [@AgnieszkaAlbani](#)

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